



Keastone

A new digital world is dawning!

A world oriented to the topics and people in our lives.



IRIIIS

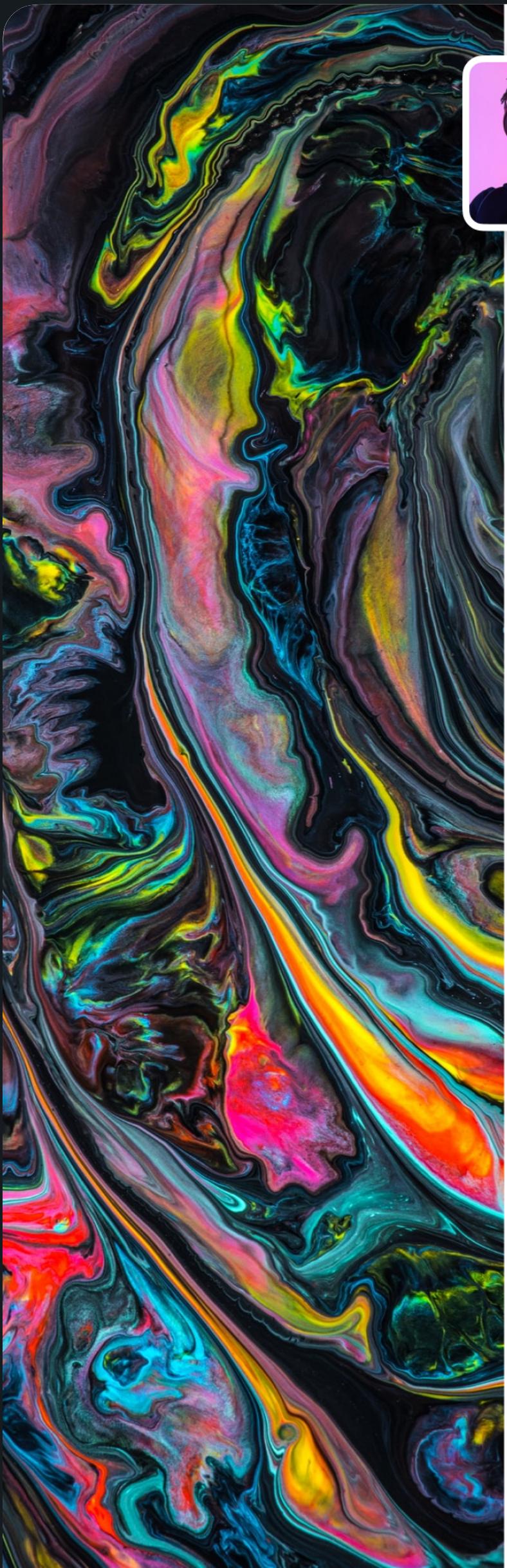
The digital world you deserve.

How do you build your world in IRIIS?



Rooms

Share your art



Graphic Designer

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12.5k

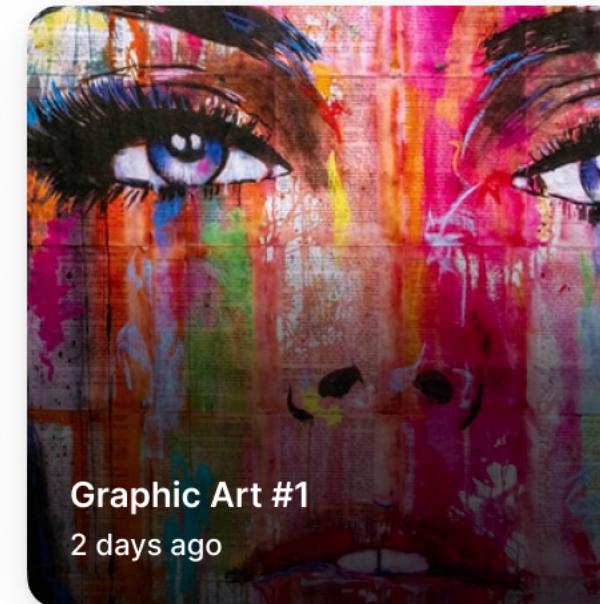
Followers

June 2018

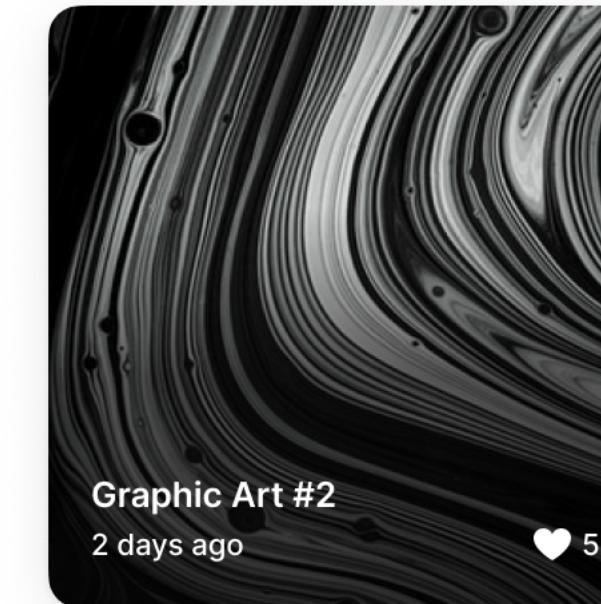
Started from

Follow Room

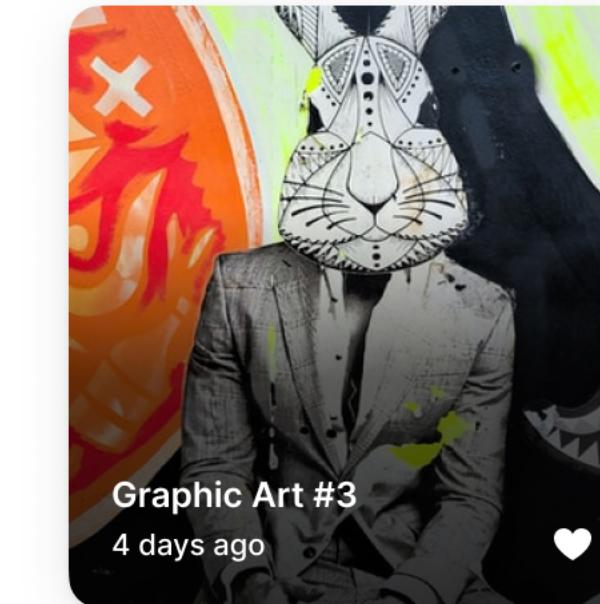
Spaces



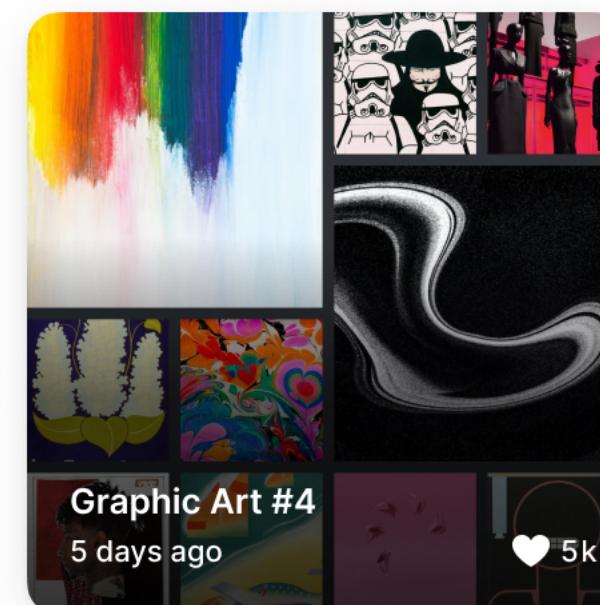
Graphic Art #1
2 days ago



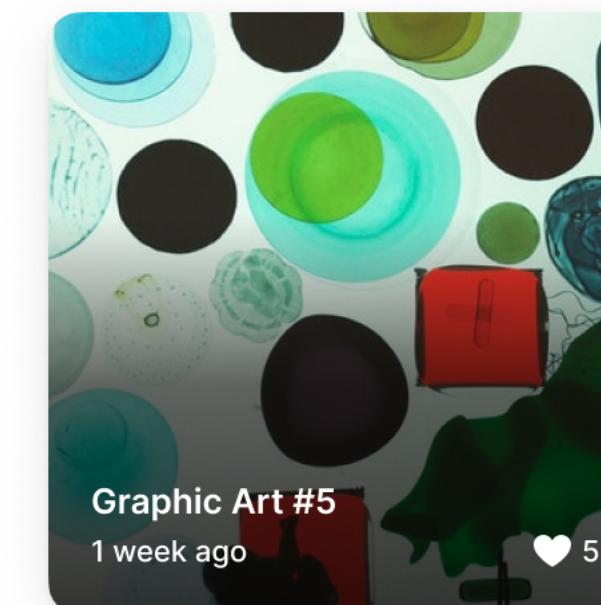
Graphic Art #2
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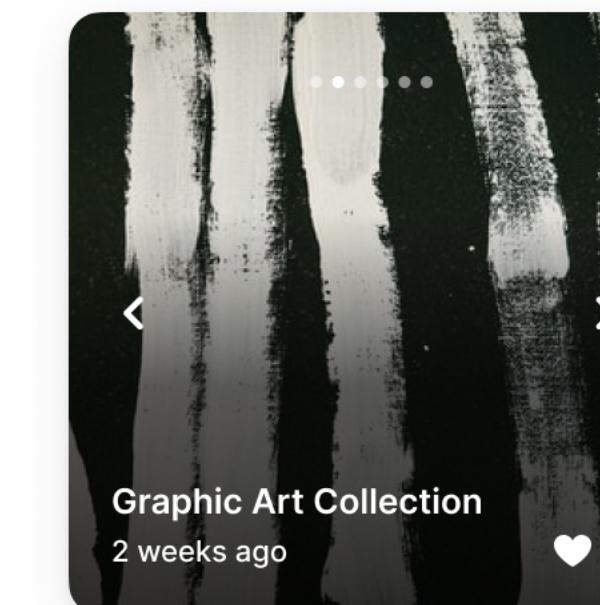
Graphic Art #3
4 days ago



Graphic Art #4
5 days ago



Graphic Art #5
1 week ago



Graphic Art Collection
2 weeks ago

Sell your products



Mokobara (Luggage Brand)

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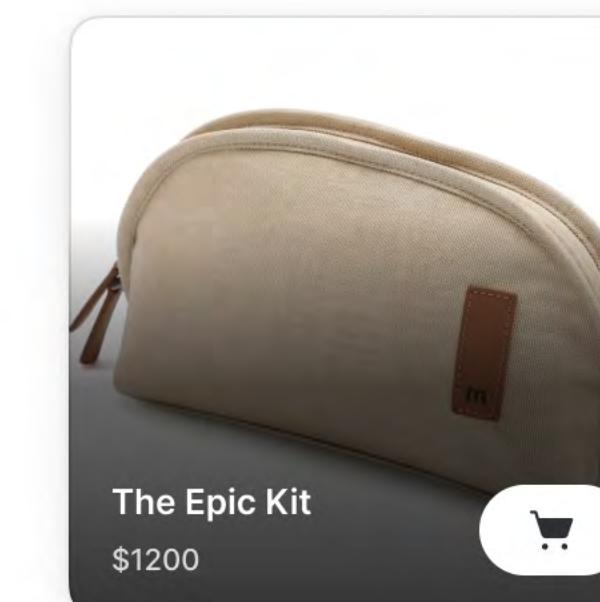
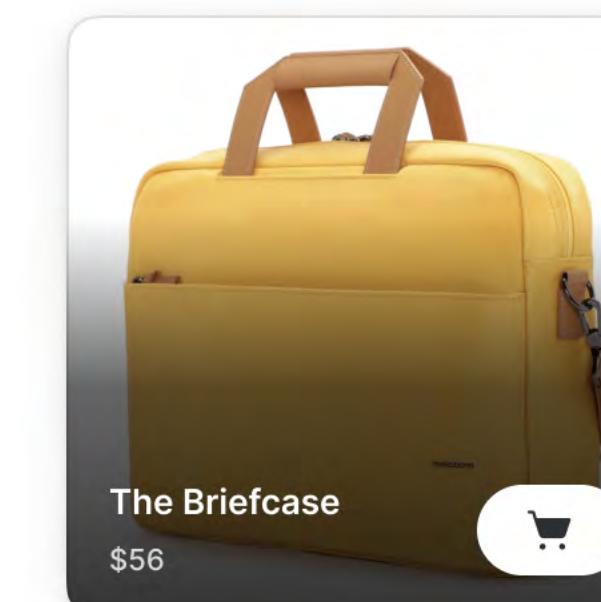
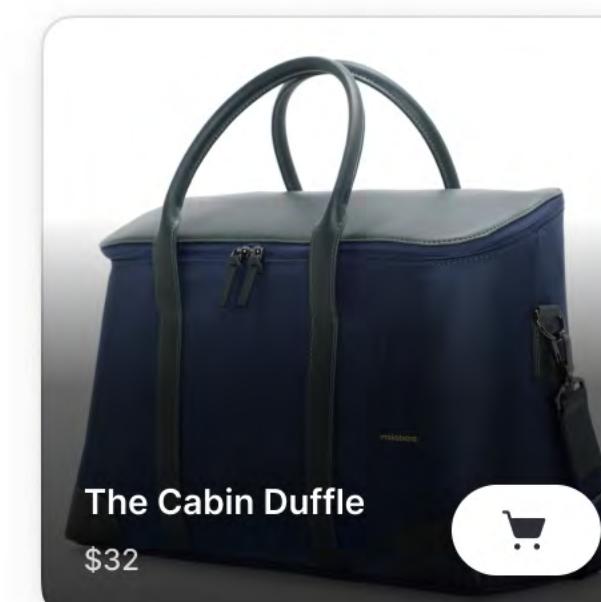
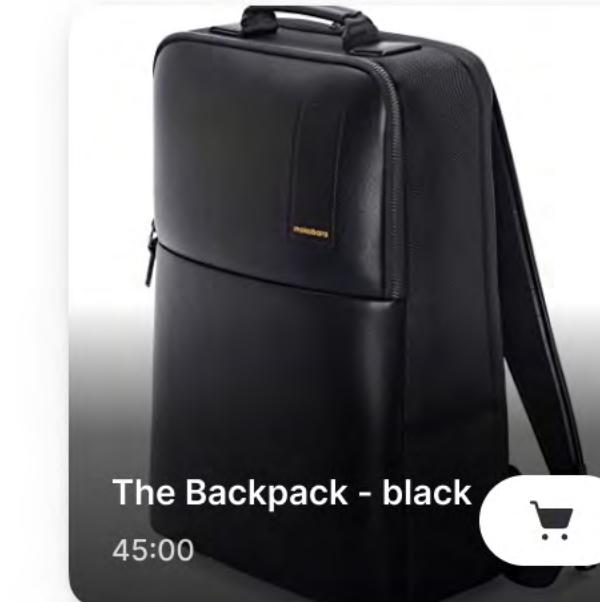
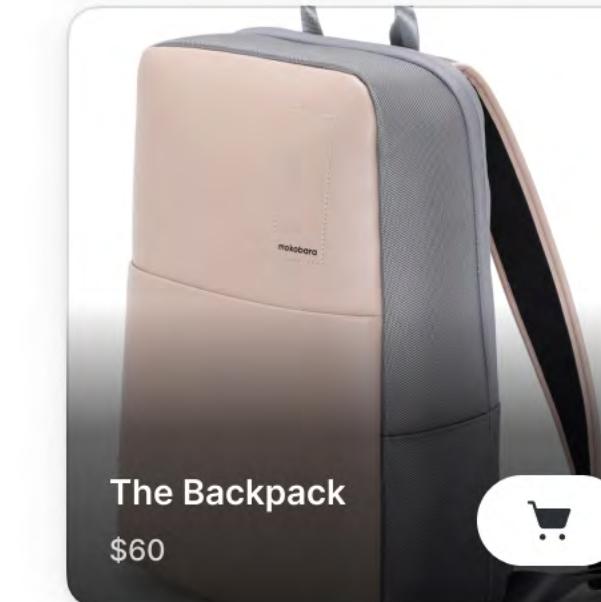
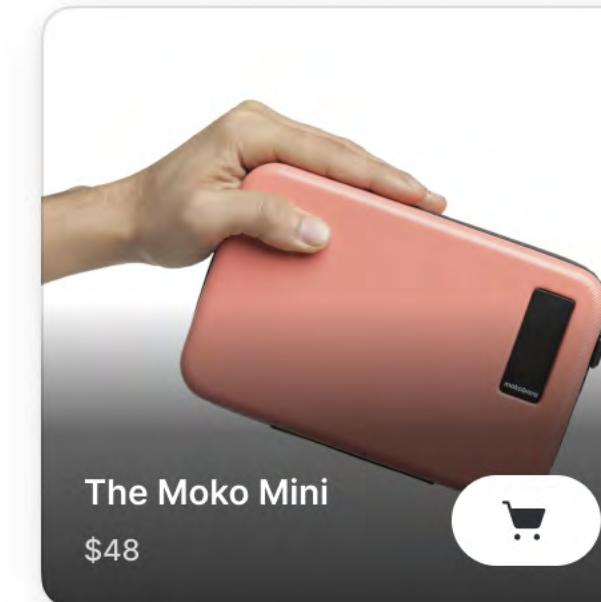
Followers

June 2018

Started from

 Checkout

Spaces Store



Publish the news



New York Times

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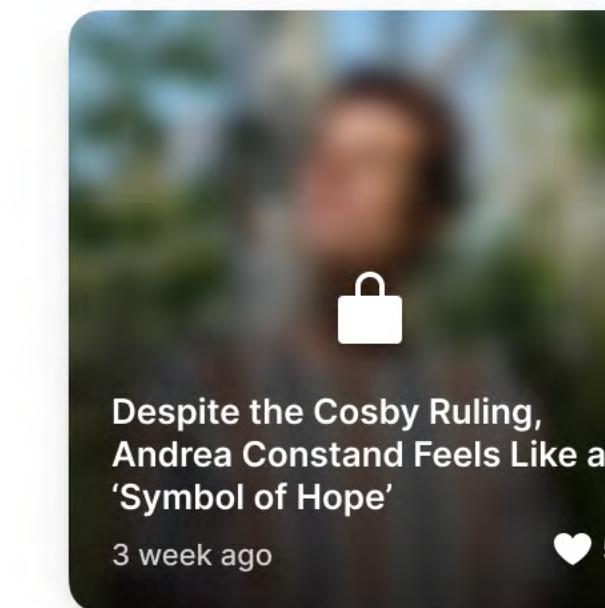
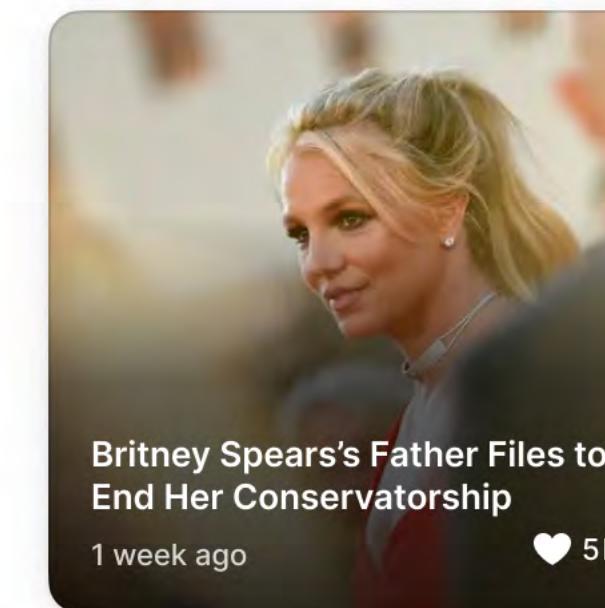
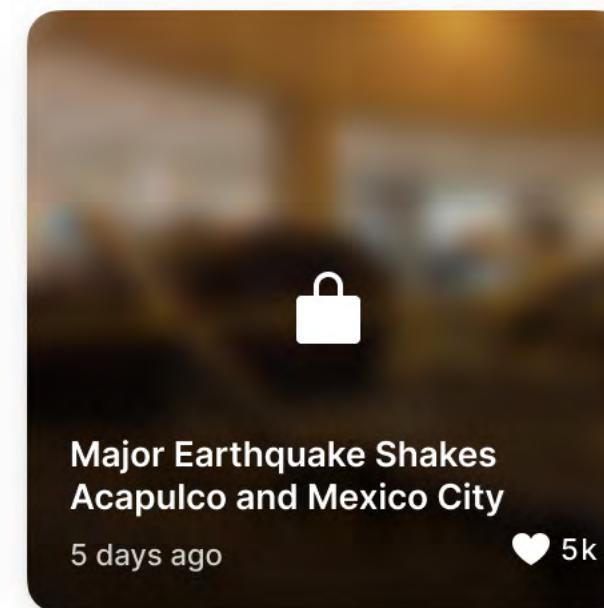
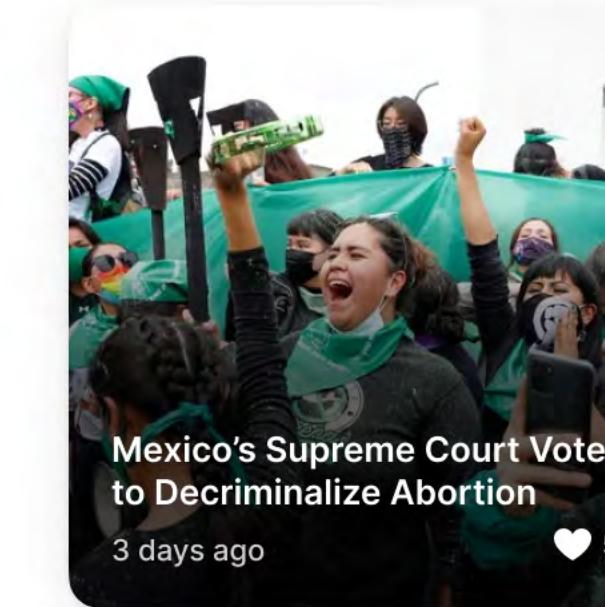
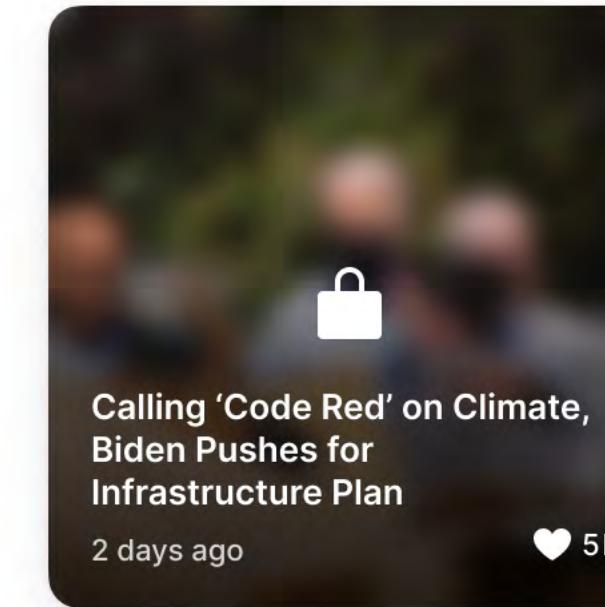
June 2018

Followers

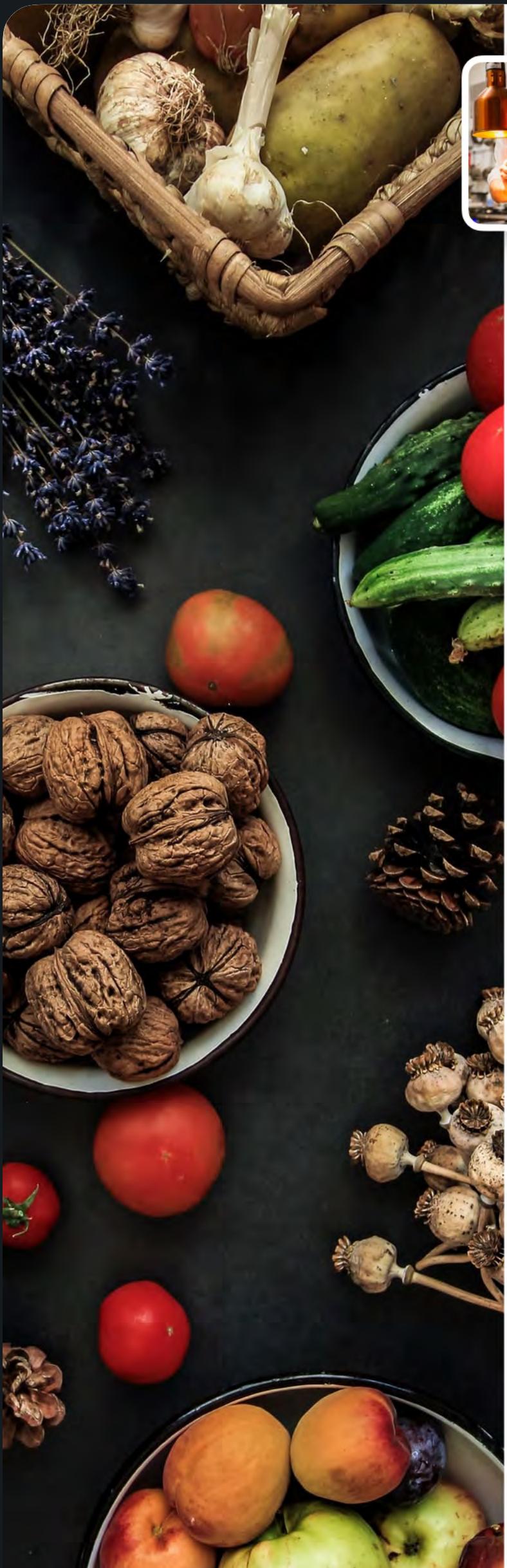
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Subscribe for \$4 / month

Spaces



Teach your skills



Advanced Cooking Techniques

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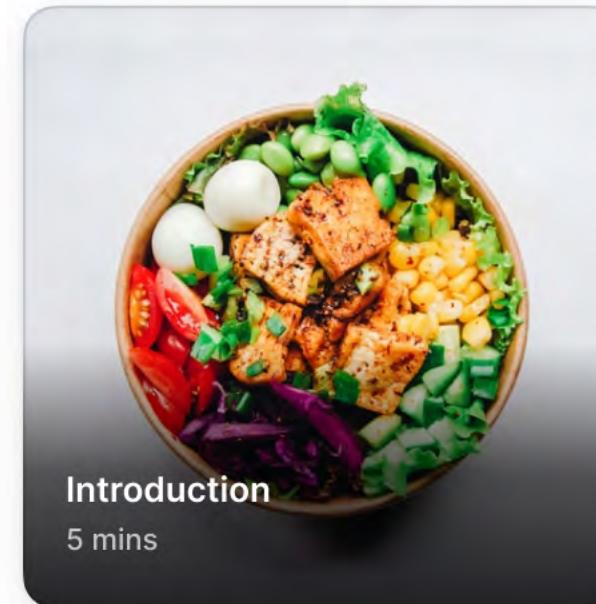
June 2018

Followers

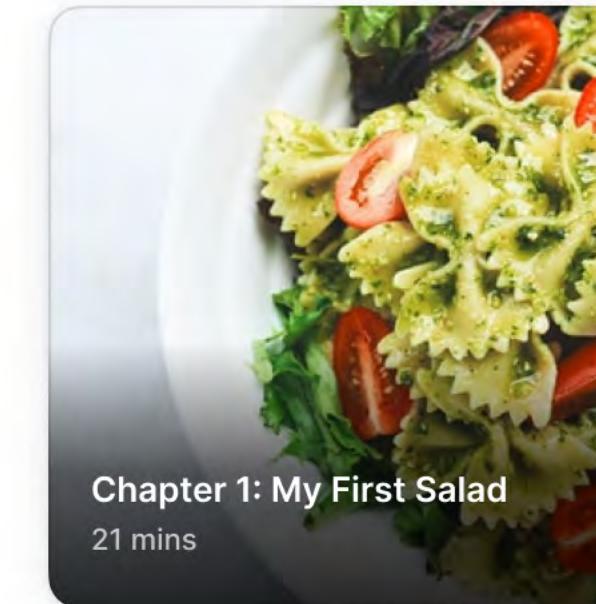
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Unlock for \$9

Spaces



Introduction
5 mins



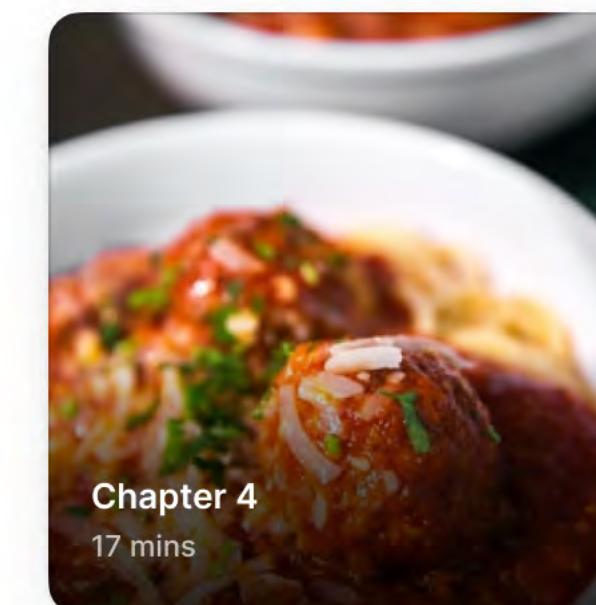
Chapter 1: My First Salad
21 mins



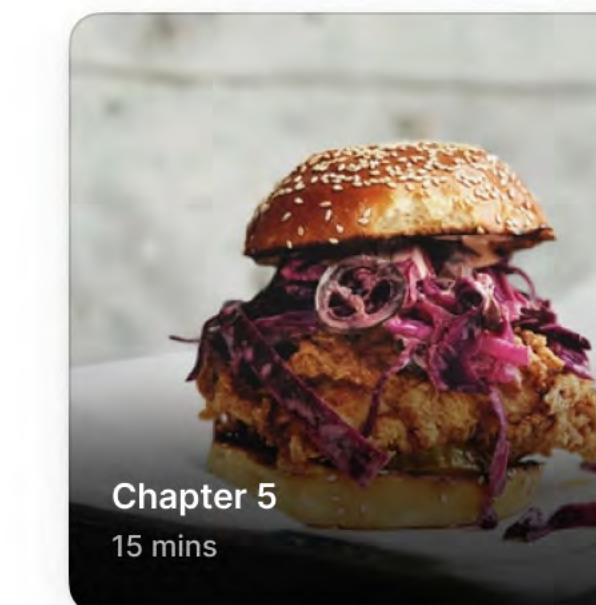
Chapter 2: What makes a good
curry?
24 mins



Chapter 3
30 mins



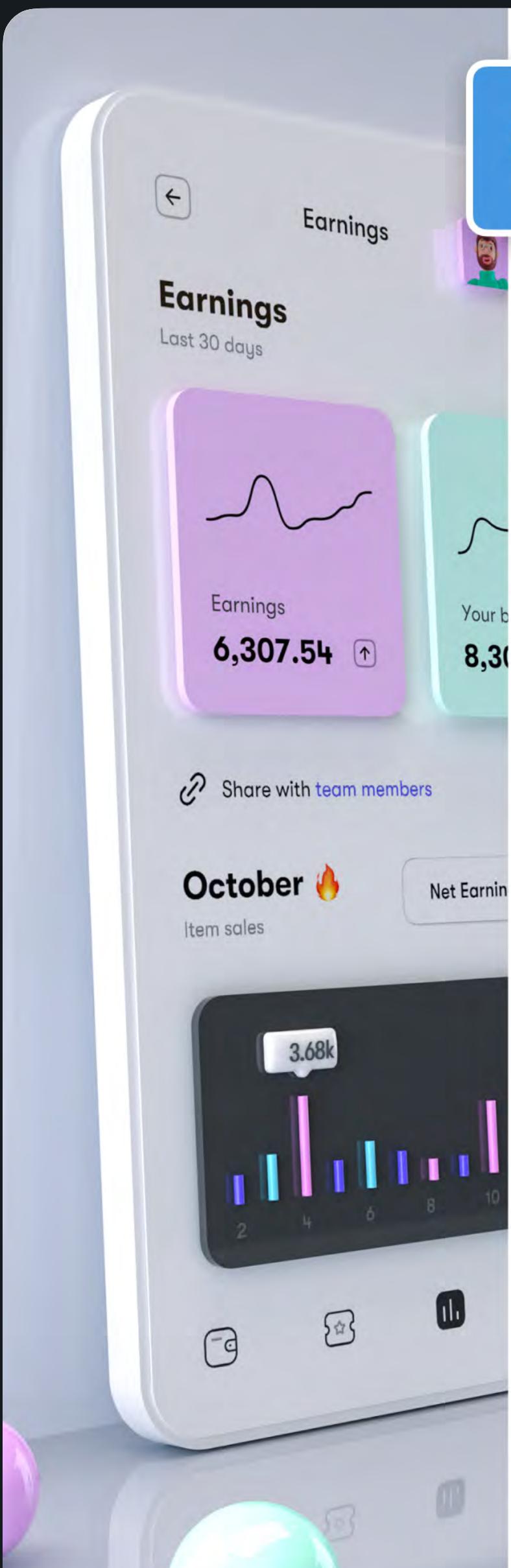
Chapter 4
17 mins



Chapter 5
15 mins



Collaborate on projects



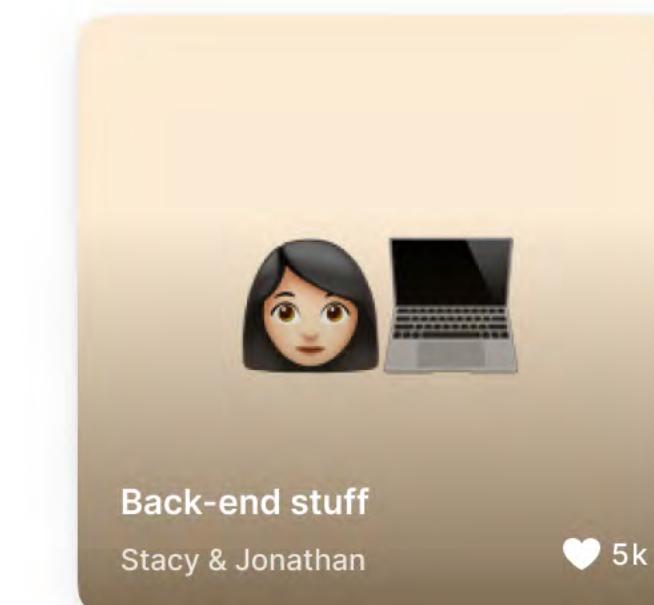
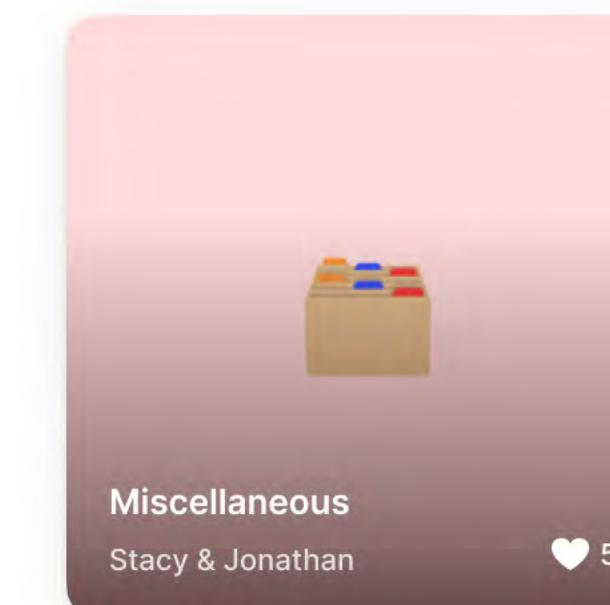
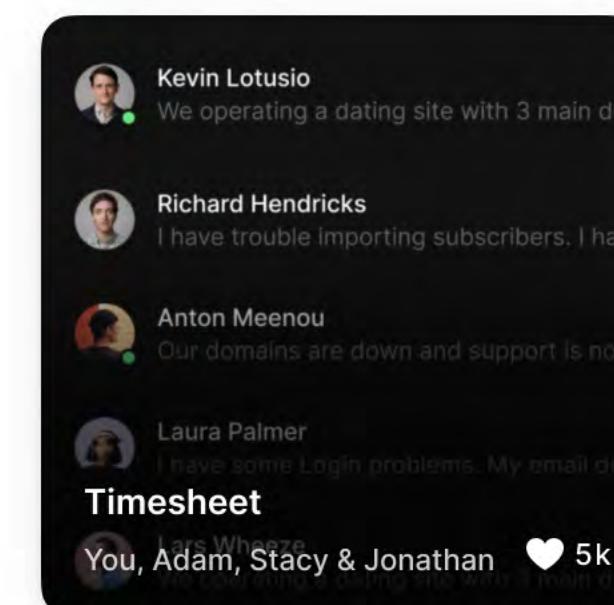
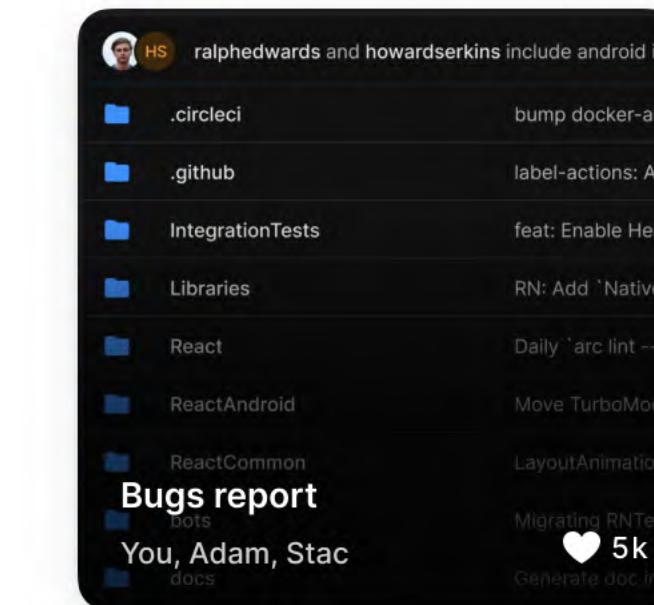
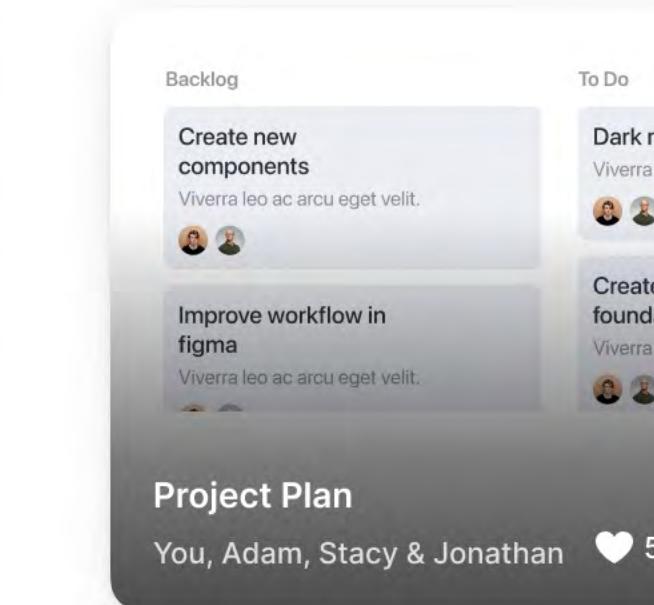
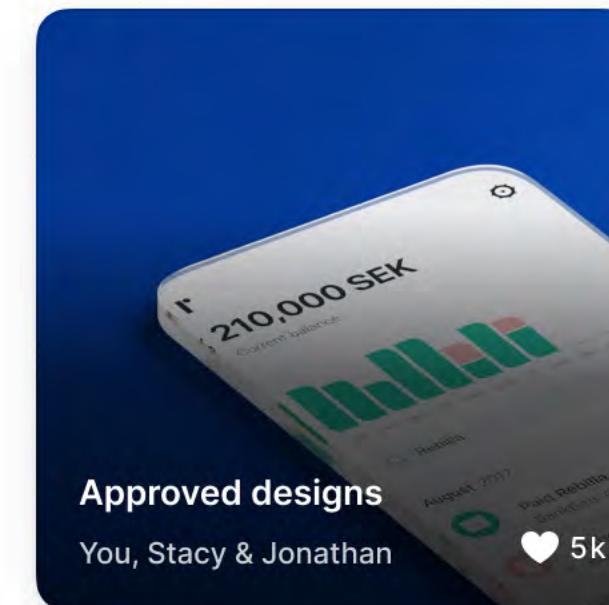
Mobile App Project

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Leave room

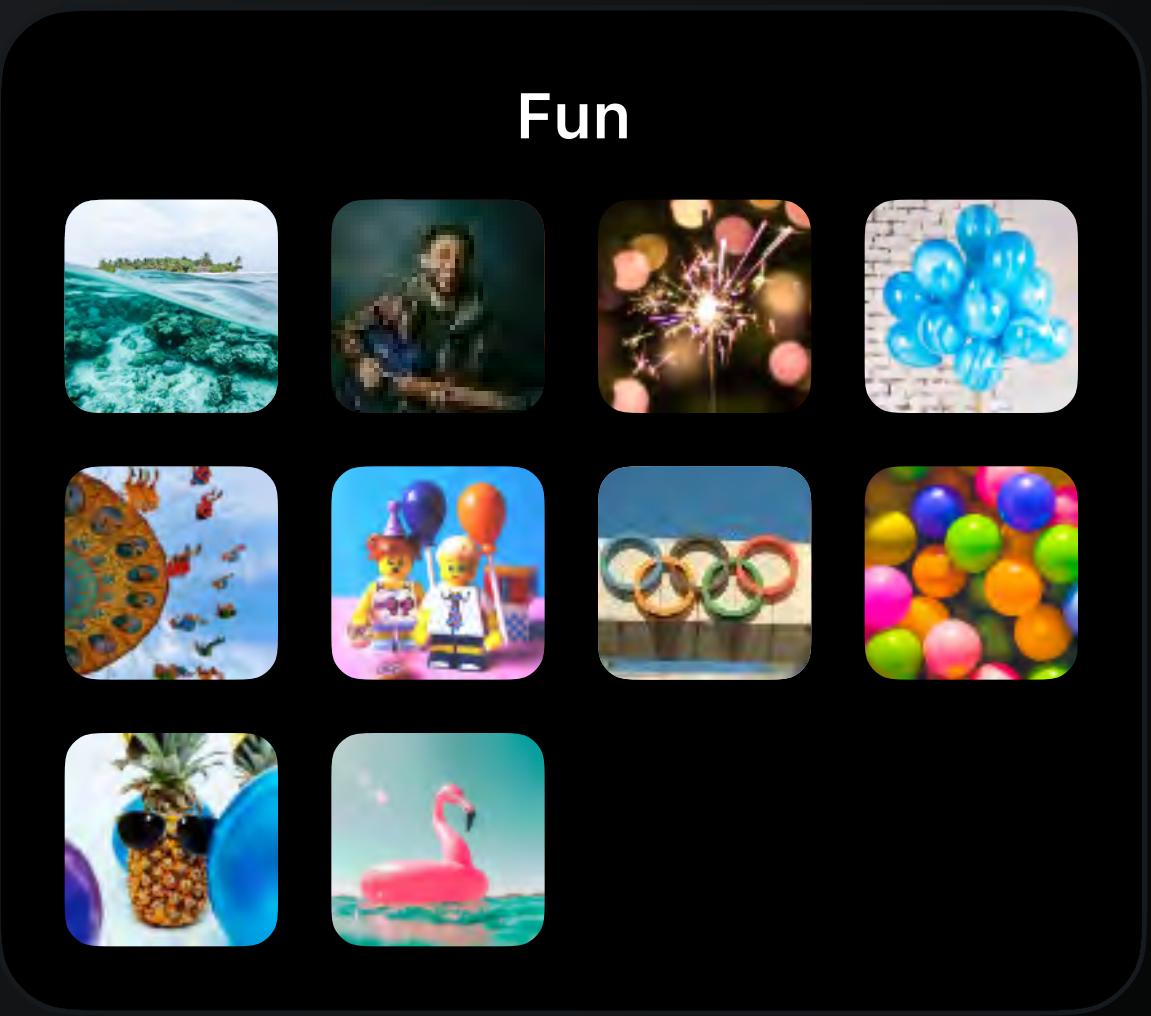
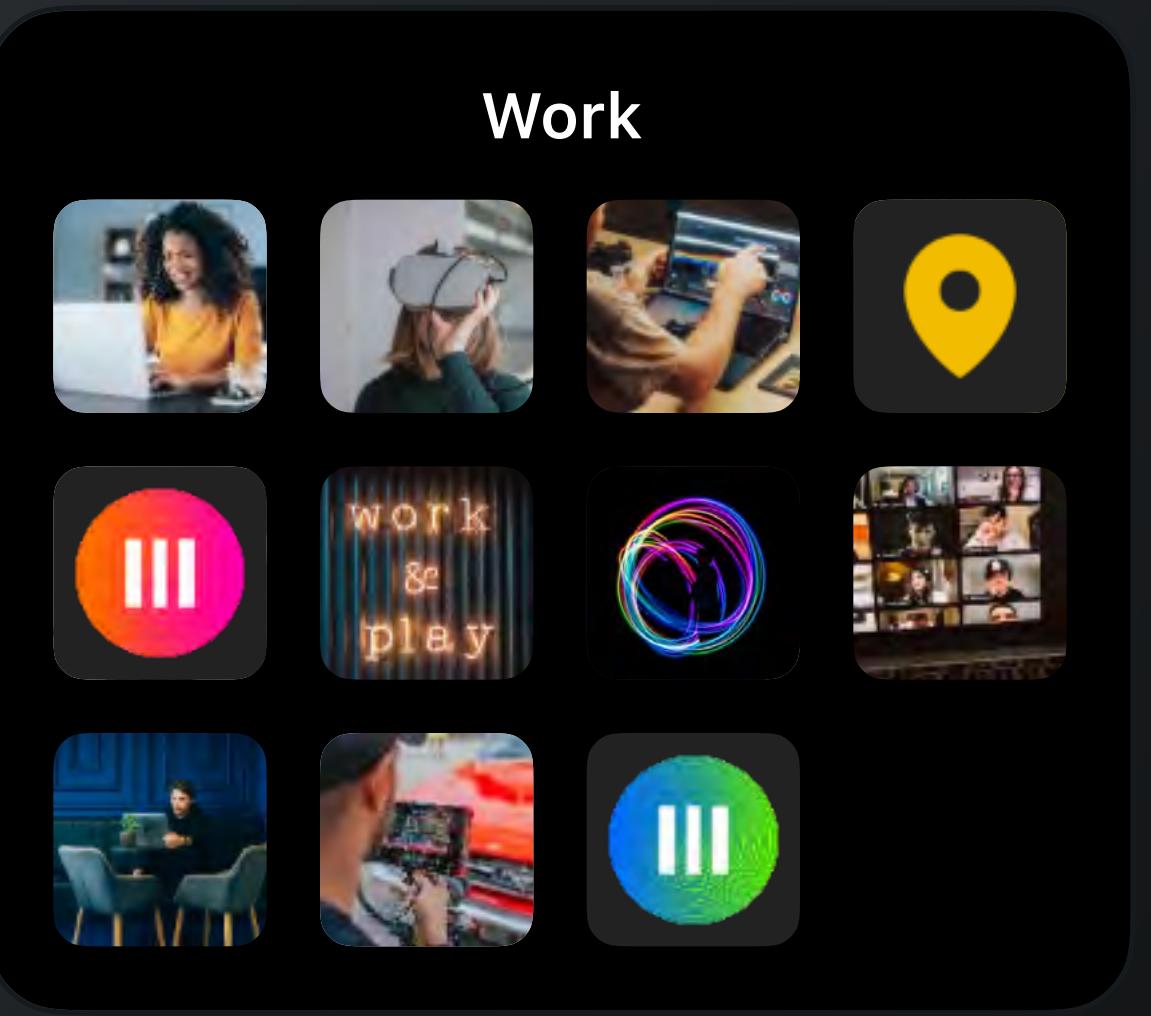
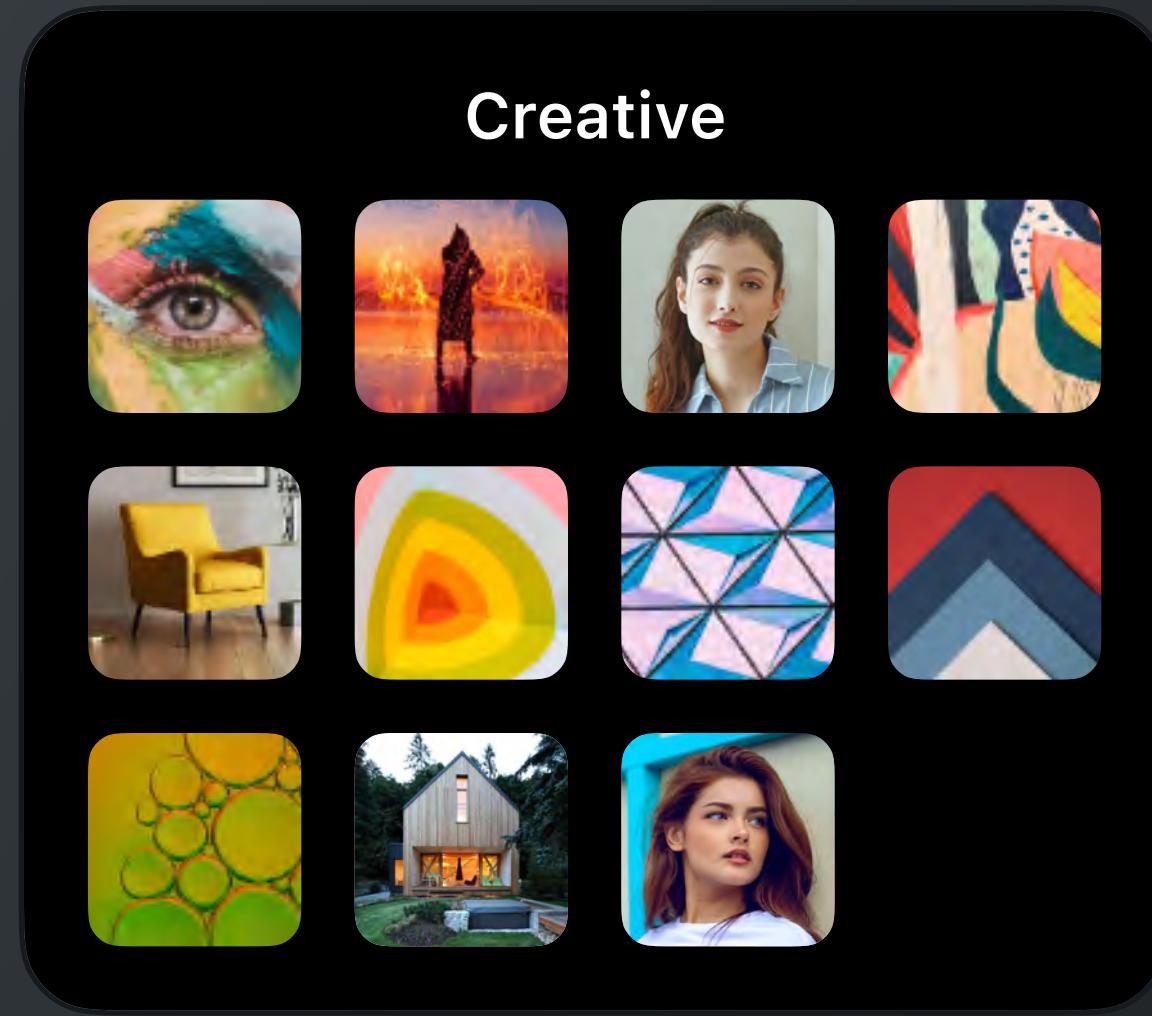
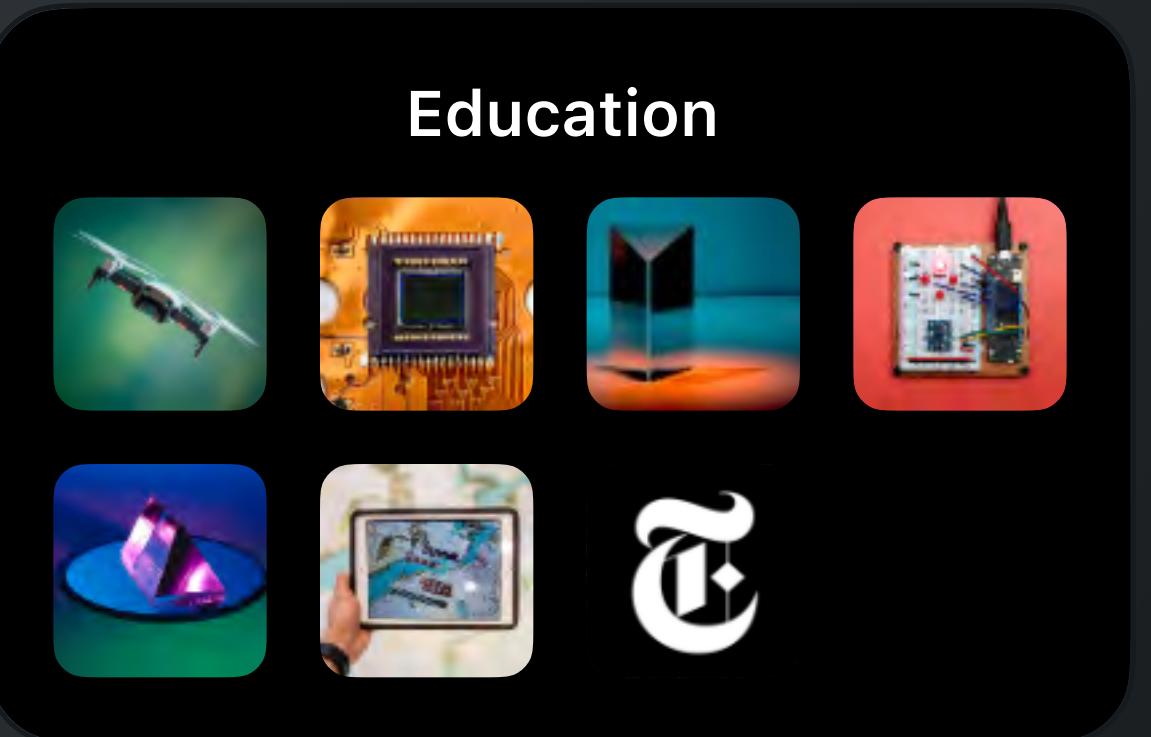
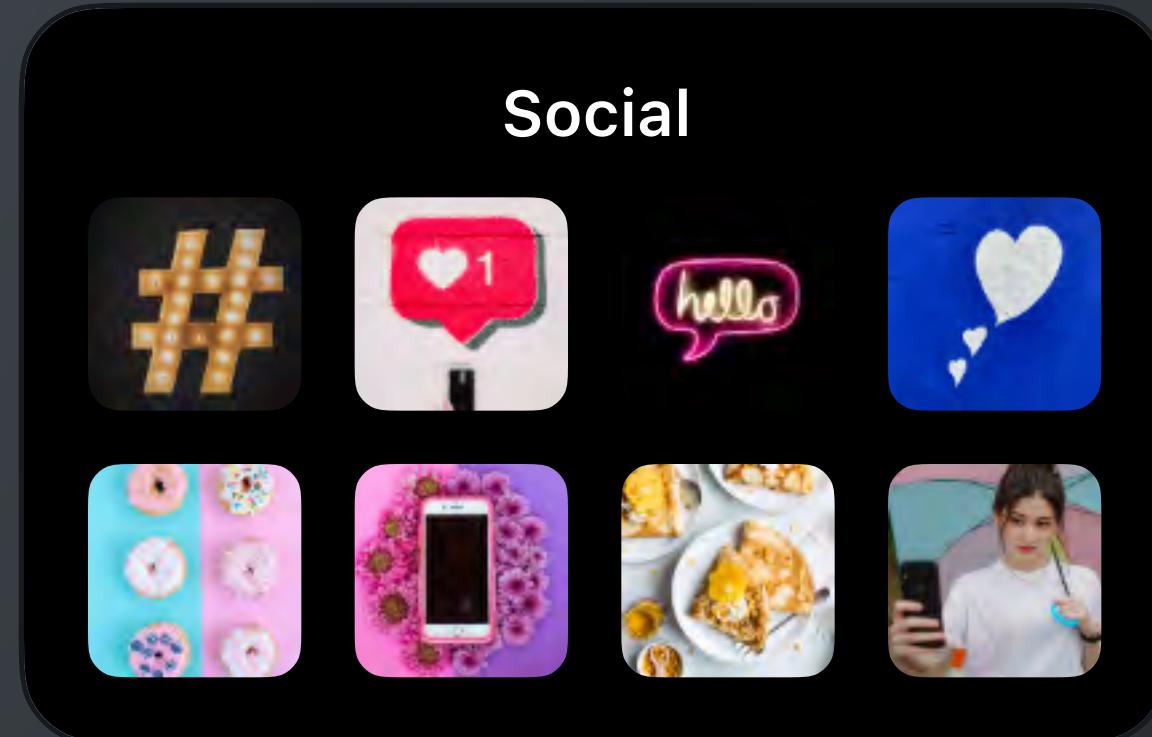
Spaces



Chats

-  Contact 1  
-  Contact 2  
-  Contact 3  
-  Contact 4  
-  Team ABC  
-  Team XYZ  
-  All in Room  

Rooms for all aspects of your life





Your world in IRIIIS

Market Size

In excess of 3 billion users.

Competition

We know of no comparable products in the market designed with holistic topical orientation.

IRIIIS will compete for users of products used today to create, consume, and interact.

Keastone is currently a
pre-product, pre-revenue venture.

How will we generate financial value?

1. Freemium Model for Individuals

Basic plan

- Limited items & activities
- Limited Room size
- Limited storage

Premium plan

- No limits
- Premium Room analytics
- Room monetization

3. Boosting Fees

- Improve brand awareness
- Promote content & events
- Promote products & services
- Promote communities

2. Freemium Model for Organizations

Basic plan

- Limited members in org.
- Limited Room size
- Limited storage
- Limited items & activities
- One admin per org.

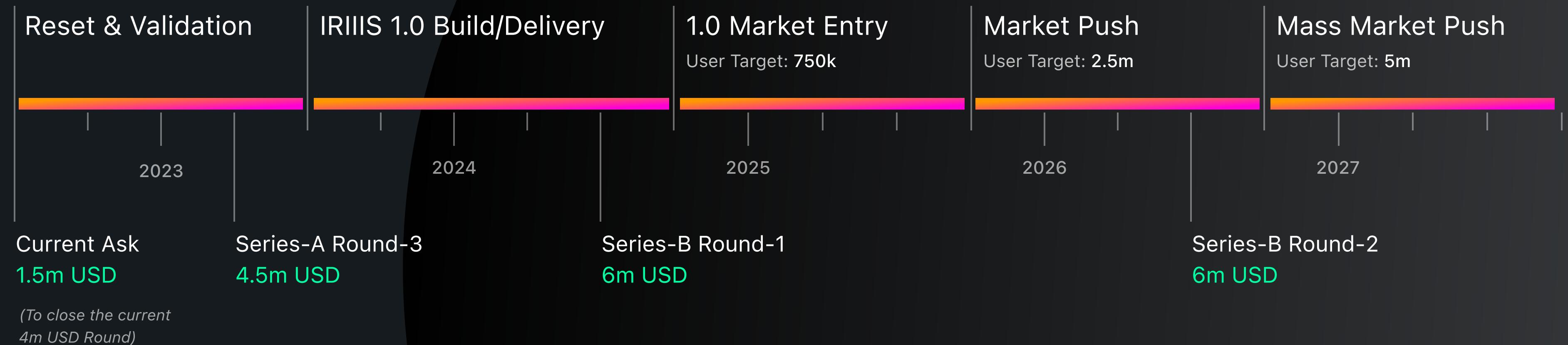
Premium plan

- No limits
- Org. Email IDs
- Org. level Rooms
- Verified public identity
- 24x7 support
- Private dedicated server

4. Platform Fees

- Sell products & services
- Room membership fees
- Room subscription fees

Timeline & Capital Sourcing



* *Special incentive* in place to close the next 300k USD within 60 days.

* Capital raised to date: **6.3m USD**.

Leadership Team



Education in General Business.

Credit Manager and merger-acquisition team member at the Fairmont Management Co. in San Francisco, CA.

COO/CFO and Cofounder of rs-unix, an IBM Premiere Business Partner firm headquartered in San Francisco, CA.

Information Management Consultant in the Physics Research Community.

Keith Adams

CEO, Product Visionary,
Cofounder

+420 777 577 065

keith.adams@keastone.com

“You better work!”

– RuPaul

Why Keastone?

Design is my passion. Creating is never ‘work’ for me!

Keastone/IRIIIS is the ultimate creative challenge. We identified a foundational problem in the information technology space and have designed an amazing solution for solving that problem. We are now on the threshold of delivering the solution, IRIIIS.



Jeff Medeiros

Chief Strategic Relations
Officer, Cofounder

+420 776 754 863

jeff.medeiros@keastone.com

“Be of use.”

– Cider House Rules

BSc Finance and Marketing. MBA Information Systems.

Large Systems Sales Specialist at IBM.

CEO and Cofounder of rs-unix, an IBM Premiere Business Partner firm headquartered in San Francisco, CA.

Adjunct Professor and Lecturer on Information Systems and Management at NYU and UNYP.

Why Keastone?

What's most exciting about working on IRIIS over the past 6 years is knowing you're working on something that is a once in a lifetime game changer. Looking back at major innovations over the past decades from PC's to the internet and browsers, to smart phones and anything connected to the Internet and AI... each of these have unleashed the power of the human spirit and propelled people to be able to do things unimaginable before their existence. IRIIS has that potential.



Divyam Khurana

Chief Product Design
Officer

*“Wherever you go, go
with all your heart.”*

– Confucius

Bachelor of Technology, Information Technology.

Web Designer at RS Tritek Corp.

Software Design & Development Consultant in Chandigarh Capital Region (CCR).

User Experience Design Lead at Netbramha Studios in Bengaluru, KA.

Why Keastone?

Changing people's lives: We have an audacious vision in IRIIIS. It has the potential to affect every single person's life on the planet. As a designer, there's nothing more fulfilling than that.

Design driven organization: We realize that user experience is key in achieving what we set out to do. This creates a very healthy & fulfilling experience for a Design leader. Keastone wants to be a design driven organization, and I can proudly say it is.

What matters to us

Awareness Advocacy

Introduce and promote a new and compelling experience in using technology to mimic and enhance the interests and activities in an individual's life.

Universal Appeal

Position as a universal value proposition for EVERYONE. Not niche/exclusive.

Community Building

Build a user, customer, and 3rd party developer community by earning excitement, commitment, and trust.

Individual First

Adhere to a UX design perspective that focuses first on the individual user.

The place to be!

Strive to be the most exciting, dynamic, innovative, fulfilling, and financially lucrative opportunity for industry skill and talent.

